

Premiere 2015: A Celebration of The Prairie School's 50th Year

SPONSORSHIP OPPORTUNITIES

Please check the level at which you would like to participate, and return this form with payment.

- Presenting Sponsor (\$10,000) – One Sponsor**
- Logo in catalog – both hard copy and electronic versions
 - Logo featured on web site
 - Logo featured on all IML Bidding Screens (10) the night of Premiere
 - Public acknowledgement during Live Auction
 - Full Page COLOR Ad on back of catalog
 - Two (2) tables of 10 to be used at sponsor's discretion (employees, family members, etc.)
 - Signage at event
 - Prominent feature on web site including link to company site until event concludes
- Platinum Sponsor (\$5,000)**
- Logo in catalog – both hard copy and electronic versions
 - Logo featured on web site
 - Full Page Ad in catalog (black and white)
 - One (1) table of 10 to be used at sponsor's discretion
 - Featured as "Sponsor of the Week" on web site once before event
- Gold Sponsor (\$2,500)**
- Logo in catalog – both hard copy and electronic versions
 - Logo featured on web site
 - Half Page Ad in catalog (black and white)
 - Six (6) tickets to the event
 - Featured as "Sponsor of the Week" on web site once before event
- Silver Sponsor (\$1,000)**
- Logo in catalog – both hard copy and electronic versions
 - Logo featured on web site
 - Quarter Page Ad in catalog (black and white)
 - Two tickets to be used at sponsor's discretion
 - Featured as "Sponsor of the Week" on web site once before event

IN-KIND SPONSORSHIPS are also available. Currently, our greatest in-kind sponsorship needs are printing, electronic bidding support and bar inventory. The benefits given to an in-kind sponsor are based on the monetary value of the donated items.

Business Name: _____

Contact Name: _____

Phone: _____

Email: _____

Please submit your advertisement to catanasoff@prairieschool.com. Print ads for Premiere catalog need to be **High-res PDF, JPEG or TIF files. All photos and graphics must be 300 dpi.** (NOTE: *We cannot adjust ads that have been previously submitted in a PDF format.*)

To ensure your ad's inclusion in the catalog, your FULL PAYMENT (check payable to The Prairie School) and ADVERTISEMENT must be received by MARCH 6, 2015. Call (262) 752-2531 with questions.

The Prairie School
Attn: Callie Atanasoff
4050 Lighthouse Drive
Racine, WI 53402