







































ILLUMINATE

SPONSORSHIP LEVELS

	Presenting Event Sponsor	Platinum Silent Auction OR Dinner Underwriter	Diamond Entertainment OR Kid Art Underwriter	Gold Wifi OR Checkout Underwriter	Silver Bar OR Printing Underwriter	Bronze Dessert OR Games OR Signature Drink Underwriter	Premiere VIP Coat Check Underwriter	Hawk Sponsor
	\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000
Recognition on invitations and save-the-date card (contingent upon sponsorship date)								
Public acknowledgment during the event								
Logo featured on bidding devices during Premiere								
Placement of company promotional item in checkout bags								
Feature advertorial to Prairie community								
Prominent feature on event website, including link to company site								
Placement on all event marketing materials								
Advertisement in catalog	Back cover, full page, color	Full page Black and White	Full page Black and White	Full page Black and White	1/2 page Black and White	1/2 page Black and White	1/2 page Black and White	1/2 page Black and White
Feature as "Sponsor of the Week" on website/social media								
Total social media mentions	4	3	3	2	1	1	1	1
Admission to Premiere	Three (3) tables of 10	Two (2) tables of 10	One (1) table of ten	One (1) table of ten	6 tickets	4 tickets	2 tickets	2 tickets
Sponsored Faculty Tickets	6	4	2					
Logo on website								
Signage at Premiere								
Additional benefits	VIP parking, VIP logo placement on all marketing materials, recognition as a faculty sponsor	Logo on either all Live Auction paddles OR dinner tables, recognition as a faculty sponsor	Signage in entertainment area OR Logo on all Kid Art signs and labels, recognition as a faculty sponsor	Recognition on Wifi OR signage at check out area	Signage on printed materials OR at bar/ on cocktail napkins	Signage at dinner tables OR on sponsored game (1 of 3) OR at signature drink station/ on cocktail napkins	Signage at coat check	

THE PRAIRIE SCHOOL PREMIERE 2019

ILLUMINATE

PREMIERE SPONSORSHIP COMMITMENT FORM

Company Name: _____
 (As it will appear in all marketing materials)

Contact Name: _____ **Title:** _____

Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Phone: _____ **Email:** _____

Sponsorship Commitment Please check	Sponsorship Level Please circle underwriting option of choice (Prairie staff will call to confirm)	Donation Amount
	Presenting: Event Sponsor	\$25,000
	Platinum: Silent Auction OR Dinner Underwriter	\$15,000
	Diamond: Entertainment OR Kid Art Auction Underwriter	\$10,000
	Gold: Wifi OR Checkout Underwriter	\$7,500
	Silver: Printing or Bar Underwriter	\$5,000
	Bronze: Dessert OR Game OR Signature Drink Underwriter	\$2,500
	Premiere VIP Sponsor: Coat Check Underwriter	\$1,500
	Hawk Sponsor	\$1,000
	I cannot sponsor at this time but wish to support with a gift of	\$ _____

Catalog Advertisement: Please check box to indicate commitment level

Full Page (\$750)
 Half Page (\$500)
 Quarter Page (\$250)

Requirements for Premiere catalog ads:

- High-resolution PDF, JPEG, TIF files
- All photos and graphics must be 300 dpi
- E-mail advertisement files to agundlach@prairieschool.com

Please make checks payable to: The Prairie School

Mail or drop off payment: 4050 Lighthouse Drive, Wind Point, WI 53402

 Authorized Signature (Required)

 Title (Please Print)

 Date

FOR PREFERRED CONSIDERATION PLEASE RETURN BY FRIDAY, MARCH 1ST, 2019

ALL SPONSORSHIPS MUST BE RECEIVED BY FRIDAY, MARCH 22ND, 2019 UNLESS OTHERWISE ARRANGED

Questions? Contact Austin Gundlach, Assistant Director of Advancement

(262)752-2524 | agundlach@prairieschool.com