

A Guide to Premiere

What is Premiere?

Premiere is Prairie’s largest annual fundraising event, bringing over 400 parents, alumni, and friends together in support of our school. While the event has evolved over its 22 years, the mission has stood firm – raising vital funds for our student scholarship and financial aid program.

The evening begins with a cocktail hour with passed hors d’oeuvres, games, and plenty of time to explore the silent auction. Guests utilize an online bidding platform through their own cell phone web browser to place bids and purchase raffle tickets. Dinner begins at 7pm and is followed by Heads and Tails, a long-time Prairie tradition, and an exciting Live Auction. Guests have many opportunities to donate to Prairie throughout the night. The evening culminates with a message from a current teacher, a final appeal, and live music and dancing.

Save the date: Premiere 2019 will be held on April 27, 2019.

Art Auction Team

Planning: November - March

Execution: April

The Art Auction is a cherished tradition at Premiere. Bidding wars of legend have occurred over framed ABC photos, watercolor flowers, and other hand-made creations. Members of the Art Auction team help the Prairie Art faculty and students throughout the year to create and finalize the projects.

Opportunities	Approximate Time
<ul style="list-style-type: none">• Help art faculty facilitate student participation on art projects	<ul style="list-style-type: none">• As needed, during classes
<ul style="list-style-type: none">• Transport artwork to be framed	<ul style="list-style-type: none">• 30 – 60 minutes for delivery
<ul style="list-style-type: none">• Compile lists of students who participated on projects	<ul style="list-style-type: none">• Work with teachers during school hours (~ 45-minute classes)
<ul style="list-style-type: none">• Source, plan and setup artwork displays for the auction	<ul style="list-style-type: none">• 4-5 hours during the week of Premiere

If you would like to help with Kid Art, contact Jane Batten at jjbatten@mac.com.

Games & Entertainment Team

Planning: November - February

Execution: April

Tick, tick, tick, tick, tick....hooray! A common sound throughout the evening thanks to our spin-it-to-win-it games. Premiere has boasted many interactive games over the years, including Jeopardy, cork pulls, minute-to-win-it stacking games, and several unique raffles.

Opportunities to Help	Approximate Time
<ul style="list-style-type: none"> • Research fun and interactive games suitable for Premiere 	<ul style="list-style-type: none"> • As needed, on your own time
<ul style="list-style-type: none"> • Test games to narrow down game time and feasibility 	<ul style="list-style-type: none"> • As needed, on your own time
<ul style="list-style-type: none"> • Ask companies for prize donations 	<ul style="list-style-type: none"> • As needed, on your own time (~2-10 hours)
<ul style="list-style-type: none"> • Meet as a team 	<ul style="list-style-type: none"> • As needed, set and facilitated by Mona
<ul style="list-style-type: none"> • Setup game station(s) 	<ul style="list-style-type: none"> • 3-5 hours during the week of Premiere

If you would like to help with games and entertainment, contact Mona Milinski at mmilinski29@gmail.com.

“Night of” Team

Planning: February - March

Execution: April

The theme of Premiere comes alive through the colors and décor chosen for the event. Volunteers on the Night of Team will ‘Illuminate’ the night with the help of local vendors and resources.

Opportunities to Help	Approximate Time
<ul style="list-style-type: none"> • Brainstorm creative ways to decorate the room 	<ul style="list-style-type: none"> • 3-5 meetings set and facilitated by Christin
<ul style="list-style-type: none"> • Meet with linen and lighting vendors 	<ul style="list-style-type: none"> • 1-3 hours with Night of Team
<ul style="list-style-type: none"> • Purchase and transport design elements 	<ul style="list-style-type: none"> • As needed, on your own time (~1-3 hours)
<ul style="list-style-type: none"> • Help setup decorations at Premiere 	<ul style="list-style-type: none"> • 5-7 hours on Thursday & Friday (required) • Saturday as needed

If you would like to help with night of decor, contact Christin Gould at cmgould1@gmail.com.

Live Auction Team

Planning: November - March

“Going once, going twice, Sold!” The energy of the Premiere Live Auction is a truly unique experience. Packages range from golf adventures at Pebble Beach to hosted dinners to yacht rides to ATV’s to trips to Europe. Members of the Live Auction Team will help make connections to businesses and individuals that have the means to support Prairie by donating once-in-a-lifetime experiences and behind-the-scene access. A majority of the packages offered are fully donated.

Opportunities to Help	Approximate Time
<ul style="list-style-type: none">Brainstorm unique and rare experiences	<ul style="list-style-type: none">Meetings as needed, set and facilitated by Raquel and Lisa
<ul style="list-style-type: none">Contact and connect the team with potential donors	<ul style="list-style-type: none">3-6 hours on your own time, as needed
<ul style="list-style-type: none">Collect details and high-resolution photos for auction items	<ul style="list-style-type: none">3-6 hours on your own time, as needed

If you would like to help with the Live Auction, contact Raquel Fallico (rmfallico@sbcglobal.net) or Lisa Andis (andis.family@yahoo.com).

Acquisitions Team

Planning: November - March

Not only does Premiere’s silent auction provide a fun and entertaining way to bid, but every dollar raised goes right to the students. Members of the Acquisitions team will help brainstorm package ideas and connect with potential donors for items for the Silent Auction. Items vary from the hottest tech gadget to a night at the curling club. 100% of the items featured in the auction are donations.

Opportunities to Help	Approximate Time
<ul style="list-style-type: none">Brainstorm unique and exciting silent auction items	<ul style="list-style-type: none">Meetings as needed, set and facilitated by Amy
<ul style="list-style-type: none">Contact and connect the team with potential donors	<ul style="list-style-type: none">3-6 hours on your own time, as needed
<ul style="list-style-type: none">Collect and deliver items	<ul style="list-style-type: none">3-6 hours on your own time, as needed

If you would like to help with the Silent Auction, contact Amy Giles Maurer at amaurer@tg3electronics.com.

Sponsorship Team

Planning: November - February

Sponsorships are a major contributor to Premiere. Dollars raised by sponsorship not only support the event, but help cover expenses – allowing every dollar the night of go directly to our students. Premiere offers tiered levels of involvement. All levels include advertising space and event tickets.

Opportunities to Help	Approximate Time
<ul style="list-style-type: none">• Brainstorm new connections for potential sponsors	<ul style="list-style-type: none">• 3-6 hours on your own time, as needed
<ul style="list-style-type: none">• Contact and connect the team with potential sponsors	<ul style="list-style-type: none">• 3-6 hours on your own time, as needed

If you would like to help with Sponsorship, contact Austin Gundlach at agundlach@prairieschool.com.