

THE PRAIRIE SCHOOL
PREMIERE
2020

SPONSORSHIP LEVELS

	Presenting Event Sponsor	Platinum Silent Auction OR Dinner Underwriter	Diamond Entertainment OR Kid Art Underwriter	Gold Wifi OR Checkout OR Hors' D'oeuvres Underwriter	Silver Bar OR Printing Underwriter	Bronze Dessert OR Games OR Signature Drink Underwriter	Premiere VIP Coat Check Underwriter	Hawk Sponsor
	\$20,000	\$15,000	\$10,000	\$1,500	\$5,000	\$2,500	\$1,500	\$1,000
Recognition on invitations and save-the-date card (contingent upon sponsorship date)	2020	2020						
Public acknowledgment during the event	2020	2020						
Logo featured on bidding devices during Premiere	2020							
Placement of company promotional item in checkout bags	2020	2020						
Feature advertorial to Prairie community	2020							
Prominent feature on event website, including link to company site	2020							
Placement on all event marketing materials	2020	2020	2020	2020	2020	2020	2020	2020
Advertisement in catalog	Back cover, full page, color	Full page Black and White	Full page Black and White	Full page Black and White	Full page Black and White	Full page Black and White	1/2 page Black and White	1/2 page Black and White
Feature as "Sponsor of the Week" on website/social media	2020	2020	2020	2020	2020			
Total social media mentions	4	3	3	2	1	1	1	1
Admission to Premiere	Three (3) tables of 10	Two (2) tables of 10	One (1) table of ten	One (1) table of ten	6 tickets	4 tickets	2 tickets	2 tickets
Sponsored Faculty Tickets	6	4	2					
Logo on website	2020	2020	2020	2020	2020	2020	2020	2020
Signage at Premiere	2020	2020	2020	2020	2020	2020	2020	2020
Additional benefits	VIP parking, VIP logo placement on all marketing materials, recognition as a faculty sponsor	Logo on either all Live Auction paddles OR dinner tables, recognition as a faculty sponsor	Signage in entertainment area OR Logo on all Kid Art signs and labels, recognition as a faculty sponsor	Recognition on Wifi OR signage at check out area OR on hors d'oeuvres service	Signage on printed materials OR at bar/ on cocktail napkins	Signage at dinner tables OR on sponsored game (1 of 3) OR at signature drink station/ on cocktail napkins	Signage at coat check	

WWW.PRAIRIESCHOOL.COM/PREMIERE

THE PRAIRIE SCHOOL PREMIERE 2020

PREMIERE SPONSORSHIP COMMITMENT FORM

Company Name: _____
(As it will appear in all marketing materials)

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PRESENTING 30

VIP LOGO PLACEMENT
VIP PARKING & LOGO ON
INVITE & SAVE THE DATE

\$20,000

PLATINUM 20

SILENT AUCTION
 DINNER

\$15,000

DIAMOND 10

ENTERTAINMENT
 KID ART UNDERWRITER

\$10,000

GOLD 10

WIFI
 CHECKOUT
 HORS D'OEUVRES

\$7,500

SILVER 6

PRINTING
 BAR

\$5,000

BRONZE 4

DESSERT
 GAMES & RAFFLES
 SIGNATURE DRINKS

\$2,500

PREMIERE VIP 2

COAT CHECK
 CHARGING STATION
 EXPRESS CHECK IN

\$1,500

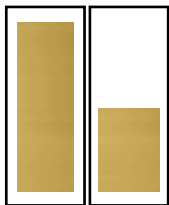
HAWK 2

LOGO ON EVENT
SIGNAGE

\$1,000

: NUMBER OF TICKETS INCLUDED

CATALOG ADVERTISEMENT



- FULL PAGE: \$750
- 300 DPI Images Required
 - 3.75 WIDE X 9.75 TALL
 - PDF, JPEG, TIF
- HALF PAGE: \$500
- 3.75 WIDE X 4.875 TALL
 - Email files to agundlach@prairieschool.com

EVENT DONATION

- I CANNOT SPONSOR AT THIS TIME
BUT WISH TO SUPPORT WITH A
GIFT OF \$ _____

PLEASE MAKE CHECKS PAYABLE TO: THE PRAIRIE SCHOOL || MAIL OR DROP OFF PAYMENT: 4050 LIGHTHOUSE DRIVE, WIND POINT, WI 53402

AUTHORIZED SIGNATURE (REQUIRED)

TITLE (PLEASE PRINT)

DATE

FOR PREFERRED CONSIDERATION PLEASE RETURN BY FRIDAY, MARCH 1ST, 2020
ALL SPONSORSHIPS MUST BE RECEIVED BY FRIDAY, MARCH 20TH, 2020
UNLESS OTHERWISE ARRANGED

Questions?
Contact Austin Gundlach, Assistant Director of Advancement
(262)752-2524 | agundlach@prairieschool.com