

WHAT IS PREMIERE?

The Prairie Premiere is an annual gala benefiting Prairie's student scholarship fund. Those who attend Premiere come to celebrate our community and participate in an evening focused on philanthropy. Our silent and live auctions are highlights of the event, featuring unique packages and once-in-a-lifetime experiences.

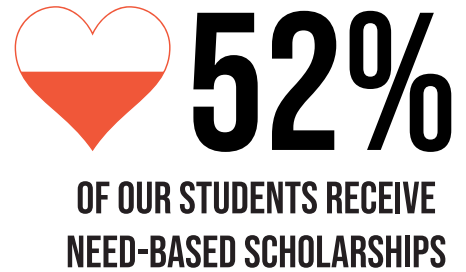
WHO BENEFITS FROM PREMIERE?

The Prairie School is committed to enrolling the most talented and deserving students, regardless of their financial background. Our scholarship fund allows us to support families who may not be able to consider Prairie otherwise, and Premiere is one of two fundraising events that directly benefits the scholarship program.

WHY BECOME A SPONSOR?

Premiere sponsorships are a unique opportunity and vital to our success. The audience Premiere hosts is composed of some of Southeastern Wisconsin's foremost companies, leaders, and connectors. Supporting Premiere as a sponsor is mutually beneficial, providing you exposure to our community while ensuring funds raised the night of the event go directly to the scholarship fund. We would be proud to recognize your contribution toward the Prairie community leading up to and at Premiere 2023.

PREMIERE BY THE NUMBERS



LV 4

SECURED

PRESENTING - \$25,000**HAWK PACKAGE PLUS:**

- 3 tables of 10 (\$5,250 value)
- Prominently featured logo on bidding website
- Prominently placed full-width ad on Premiere website
- Public acknowledgement during the event
- Listing in all early bird promos (*must commit before 2/10/23*)
- Recognition on event invitation
- Recognition on event marketing materials
- 6 sponsored faculty tickets
- VIP event parking

&

EVENT SIGNAGE

Choose 1 of the following
(*first right of refusal*):

- Bar Sponsor
- Entertainment Sponsor
- Paddle Sponsor
- Centerpiece Sponsor
- Heads & Tails Sponsor

SOCIAL MEDIA

4 total social media mentions

- 1 mutually agreed upon spotlight post with quote from sponsor representative (*Quotes must be approved by TPS*)
- 1 Facebook or Instagram post highlighting the scholarship fund and your support as "Sponsor of the Week"
- 2 Facebook or Instagram story recognitions

LV 3

PLATINUM - \$15,000**HAWK PACKAGE PLUS:**

- 2 tables of 10 (\$3,500 value)
- Featured logo on bidding website
- Full-width ad on Premiere website
- Public acknowledgement during the event
- Listing in all early bird promos (*must commit before 2/10/23*)
- 4 sponsored faculty tickets

DIAMOND - \$10,000**HAWK PACKAGE PLUS:**

- 1 table of 10 (\$1,750 value)
- Featured logo on bidding website
- Full-width ad on Premiere website
- Public acknowledgement during the event
- Listing in all early bird promos (*must commit before 2/10/23*)
- 2 sponsored faculty tickets

&

EVENT SIGNAGE

Choose 1 of the following
(*first right of refusal*):

- Bar Sponsor
- Entertainment Sponsor
- Paddle Sponsor
- Centerpiece Sponsor
- Heads & Tails Sponsor

SOCIAL MEDIA

3 total social media mentions

- 1 mention on an Instagram or Facebook highlighting the scholarship fund with you as "Sponsor of the Week"
- 2 Instagram/Facebook story recognitions

LV 2

GOLD - \$7,500**HAWK PACKAGE PLUS:**

- 1 table of 10 (\$1,750 value)
- Full-width ad on Premiere website

SILVER - \$5,000**HAWK PACKAGE PLUS:**

- 6 event tickets (\$1,050 value)
- Full-width ad on Premiere website

&

EVENT SIGNAGE

Choose 1 of the following
(*based on availability*):

- Single Game Sponsor
- Selfie Station Sponsor
- Hors d'oeuvres Sponsor
- Lounge Sponsor

SOCIAL MEDIA

2 mentions on Facebook or Twitter highlighting your support of the scholarship fund


**THE PRAIRIE SCHOOL
PREMIERE 2023**
SPONSORSHIP LEVELS

**JOIN US ON
SATURDAY, APRIL 29TH**

LV 1

BRONZE - \$2,500**HAWK PACKAGE PLUS:**

- 4 event tickets (\$700 value)

PREMIERE - \$1,500**HAWK PACKAGE PLUS:**

- 2 event tickets (\$350 value)

&

EVENT SIGNAGE

Choose 1 of the following
(*please note, multiple logos will appear on each sign, based on availability*):

- Rideshare Drop-Off/Pick-Up Sponsor
- Check-In/Check-Out Sponsor
- Coat Check Sponsor

SOCIAL MEDIA

1 mention on Facebook or Twitter

+

**À LA CARTE SPONSORSHIP
OPPORTUNITIES - \$500 EACH**

- Promotional Item In Check-Out Bag
- Restroom Amenities Sponsor (2 available)

BASE

HAWK - \$1,000

Sponsor listing in event emails

- Clickable logo on school webpage and Premiere website

INTERESTED IN CUSTOMIZING A SPONSORSHIP PACKAGE?

CONTACT TRISTA DEUSTER '16, DEVELOPMENT EVENTS MANAGER

TDEUSTER@PRAIRIESCHOOL.COM • 262.752.2596

THE PRAIRIE SCHOOL PREMIERE 2023

PREMIERE SPONSORSHIP COMMITMENT FORM

Company Name: _____
(As it will appear in all marketing materials)

Contact Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PLEASE SELECT THE AREA OF RECOGNITION

LEVEL	AD SIZE (PIXELS)	EVENT SIGNAGE
<p>LV 4</p> <p><input checked="" type="checkbox"/> Presenting - \$25,000 <small>Secured</small></p> <p><input type="checkbox"/> Platinum - \$15,000</p> <p><input type="checkbox"/> Diamond - \$10,000</p>	<p>700 wide x 270 tall</p> <p>700 wide x 270 tall</p> <p>700 wide x 270 tall</p>	<p><input checked="" type="checkbox"/> Bar Sponsor <small>Secured</small></p> <p><input type="checkbox"/> Entertainment Sponsor</p> <p><input checked="" type="checkbox"/> Paddle Sponsor <small>Secured</small></p> <p><input checked="" type="checkbox"/> Centerpiece Sponsor <small>Secured</small></p> <p><input type="checkbox"/> Heads & Tails Sponsor</p>
& SELECT ONE		
<p>LV 2</p> <p><input type="checkbox"/> Gold - \$7,500</p> <p><input type="checkbox"/> Silver - \$5,000</p>	<p>700 wide x 270 tall</p> <p>700 wide x 270 tall</p>	<p><input type="checkbox"/> Single Game Sponsor</p> <p><input checked="" type="checkbox"/> Selfie Station Sponsor <small>Secured</small></p> <p><input checked="" type="checkbox"/> Hors D'oeuvres Sponsor <small>Secured</small></p> <p><input checked="" type="checkbox"/> Lounge Sponsor <small>Secured</small></p>
& SELECT ONE		
<p>LV 1</p> <p><input type="checkbox"/> Bronze - \$2,500</p> <p><input type="checkbox"/> Premiere - \$1,500</p>		<p><input type="checkbox"/> Rideshare Drop-Off/Pick-Up Sponsor</p> <p><input checked="" type="checkbox"/> Check-In/Check-Out Sponsor <small>Secured</small></p> <p><input type="checkbox"/> Coat Check Sponsor</p>
& SELECT ONE		
<p>BASE</p> <p><input type="checkbox"/> Hawk - \$1,000</p>	<p>+</p> <p><input type="checkbox"/> À la carte - \$500 each</p>	<p><input type="checkbox"/> Promotional Item In Check-Out Bag</p> <p><input type="checkbox"/> Restroom Amenities Sponsor (2 available)</p>

Please make checks payable to: The Prairie School || Mail or drop off payment: 4050 Lighthouse Drive, Wind Point, WI 53402



Scan to [make your payment online](#)

AUTHORIZED SIGNATURE (REQUIRED)

TITLE (PLEASE PRINT)

DATE

Early Bird Deadline: February 10th, 2023
Sponsorship Deadline: March 31st, 2023

Questions? Contact Trista Deuster '16, Development Events Manager,
at 262.752.2596 or tdeuster@prairieschool.com