

LV 4

Secured

### Presenting: \$25,000

- Listing in all Early Bird promos (*must commit before 2/3/25*)
- Sponsor listing in event emails
- Prominently featured logo on school webpage
- Prominently placed full-width ad on bidding website
- Recognition on event invitation
- 3 tables of 10 (\$5,250 value)
- 6 sponsored faculty tickets
- VIP event parking
- On-stage verbal recognition during the event

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#### EVENT SIGNAGE

- Tent Sponsor
- Paddle Sponsor

#### SOCIAL MEDIA

- 4 total social media mentions
- 1 mutually agreed upon spotlight post with quote from sponsor representative (*Quotes must be approved by TPS*)
- 1 post highlighting your support as "Sponsor of the Week"
- 2 story recognitions

LV 3

### Platinum: \$15,000

- Listing in all Early Bird promos (*must commit before 2/3/25*)
- Featured logo on school webpage
- Full-width ad on bidding website
- Sponsor listing in event emails
- 2 tables of 10 (\$3,500 value)
- 4 sponsored faculty tickets
- On-stage verbal recognition during the event

### Diamond: \$10,000

- Listing in all Early Bird promos (*must commit before 2/3/25*)
- Featured logo on school webpage
- Full-width ad on bidding website
- Sponsor listing in event emails
- 1 table of 10 (\$1,750 value)
- 2 sponsored faculty tickets
- On-stage verbal recognition during the event

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#### EVENT SIGNAGE

Choose 1 (*based on availability*):

- Bar
- Entertainment
- Centerpiece
- Lounge

#### SOCIAL MEDIA

- 3 total social media mentions
- 1 mention highlighting your support as "Sponsor of the Week"
- 2 story recognitions

LV 2

### Gold: \$7,500

- Logo on school webpage
- Full-width ad on bidding website
- Sponsor listing in event emails
- 1 table of 10 (\$1,750 value)

### Silver: \$5,000

- Logo on school webpage
- Full-width ad on bidding website
- Sponsor listing in event emails
- 6 event tickets (\$1,050 value)

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#### EVENT SIGNAGE

Choose 1 (*based on availability*):

- Single Game
- Selfie Station
- Hors d'oeuvres
- Late Night Snack
- Check-in / Check-out

#### SOCIAL MEDIA

- 2 mentions highlighting your support

THE PRAIRIE SCHOOL  
**PREMIERE**  
 2025  
 BENEFITTING THE SCHOLARSHIP FUND

**SPONSORSHIP LEVELS**

APRIL  26TH

LV 1

### Bronze: \$2,500

- Logo on school webpage
- Sponsor listing in event emails
- 4 event tickets (\$700 value)

### Premiere: \$1,500

- Logo on school webpage
- Sponsor listing in event emails
- 2 event tickets (\$350 value)

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#### EVENT SIGNAGE

- "Thank You" Signage

#### SOCIAL MEDIA

- 1 mention highlighting your support

BASE

### Hawk: \$1,000

- Logo on school webpage
- Sponsor listing in event emails



# PREMIERE SPONSORSHIP COMMITMENT FORM

Company Name: \_\_\_\_\_  
 (As it will appear in all marketing materials)

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_

PLEASE SELECT THE AREA OF RECOGNITION

LEVEL	AD SIZE (PIXELS)	EVENT SIGNAGE
LV 4 <input checked="" type="checkbox"/> Presenting - \$25,000 <small>Secured</small>	700 wide x 270 tall	<input checked="" type="checkbox"/> Tent <small>Secured</small> <input checked="" type="checkbox"/> Paddle <small>Secured</small>

LEVEL	AD SIZE (PIXELS)	EVENT SIGNAGE
LV 3 <input type="checkbox"/> Platinum - \$15,000 <input type="checkbox"/> Diamond - \$10,000	700 wide x 270 tall	<input type="checkbox"/> Bar <input type="checkbox"/> Entertainment <input type="checkbox"/> Centerpiece <input type="checkbox"/> Lounge

LEVEL	AD SIZE (PIXELS)	EVENT SIGNAGE
LV 2 <input type="checkbox"/> Gold - \$7,500 <input type="checkbox"/> Silver - \$5,000	700 wide x 270 tall	<input type="checkbox"/> Selfie Station <input type="checkbox"/> Single Game <input type="checkbox"/> Hors d'oeuvres <input type="checkbox"/> Late Night Snack <input checked="" type="checkbox"/> Check-in / Check-out <small>Secured</small>

LEVEL
LV 1 <input type="checkbox"/> Bronze - \$2,500 <input type="checkbox"/> Premiere - \$1,500

LEVEL
BASE <input type="checkbox"/> Hawk - \$1,000

Authorized Signature (Required)

Title (Please Print)

Date

Please make checks payable to: The Prairie School. Mail or drop off payment: 4050 Lighthouse Drive, Wind Point, WI 53402

Early Bird Deadline: February 3rd, 2025  
 Priority Sponsorship Deadline: March 31st, 2025

Questions? Contact Trista Deuster '16, Assistant Director of Events & Alumni Relations,  
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